



## PAYMENT ALLIANCE INTERNATIONAL CASE STUDY

### ABOUT PAYMENT ALLIANCE INTERNATIONAL

PAI ATM Services Group (PAI), is the nation's largest ATM deployer and was awarded the Convenience Store Decisions Reader's Choice Award for being the nation's top performing ATM company in 2006 and 2007. PAI has also been named by INC Magazine as one of the nation's fastest growing privately-held companies in 1999, 2000, 2004, 2005, 2006, 2007 and 2008. With over 15 years of experience in the ATM industry, we offer advantages unmatched by other companies – financial stability, security, service and support.

### THE CHALLENGE

PAI had a system in place that allowed sales representatives, known as ATM reports users, to log in and view reports pertaining to their accounts. With an existing user base, PAI needed a solution that could integrate their Dynamics GP customers into the storefront and also manage an inventory of over 2000 ATM parts. With AVALARA tax services integrated in their GP configuration, along with the request for customers to view order history, view payment history, and make payments online, they needed a solution that would be secure and dependable to meet their specific configuration.

### THE SOLUTION

The DynaStore team answered the call for PAI. We developed a custom storefront login module that provided a way for ATM reports users to be validated on both the storefront and their existing reporting system. Also, our e-commerce integration solution for viewing order history, viewing payment history, and making payments online seamlessly integrated with their Dynamics GP configuration and allowed their field reps the flexibility and visibility into the Dynamics GP system they needed to do their job. Not only could they place orders on the web, but they could see all order history information contained within the GP system via the secure storefront.

### THE BENEFITS

PAI is successfully running a fully customized e-commerce integration solution with Microsoft Dynamics GP. Their ATM reports users have more flexibility and visibility into the Dynamics GP data through a secure, dependable interface. Storefront orders have increased dramatically, producing more revenue for their already successful business, resulting in a speedy ROI in only a few months.

### ABOUT DYNASTORE

We help launch businesses into the powerful world of e-commerce. Our solution is fully loaded with a secure administration website, a custom designed e-commerce storefront, and a Microsoft Dynamics GP integration module. Tap into the power of DynaStore and keep your business from going extinct!

### System Requirements

- Microsoft Dynamics GP 9.0/10.0
- Microsoft Dynamics GP – Integration Manager
- Microsoft Dynamics GP – 1 User License
- AutoDIM 9.0/10.0
- Windows Server running Microsoft SQL Server with security account access to install all needed integration software
- Security account access to SQL Server
- .NET Framework 3.5 or higher
- High speed Internet access from server with security access to make outbound calls to port 3306 (the storefront database)



Dynamics GP E-Commerce Solution

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