



DynaStore
DYNAMIC ECOMMERCE SOLUTIONS

THE DYNASTORE.COM...KEEPING YOUR BUSINESS FROM GOING EXTINCT



CORE DATA COMM CASE STUDY

ABOUT CORE DATA COMM

Headquartered in Louisville, KY, Core Data Comm has been a leading supplier of data and telecommunications supplies since 1994. GOCORE.com, our e-commerce store, features a broad selection of over 3000 of the most creative and best-engineered products for connecting people with information.

THE CHALLENGE

Core Data Comm had over 2000 items in their inventory and the manpower was not available to make updates in two areas of the business: in Dynamics GP and the storefront. They also had 3 pricing levels for different customer types that had to be accounted for. Their business rules called for updating the Stock Status based on differing quantities available for each item. This would improve their success in fulfilling orders in a timely manner. With numerous manufacturers for items, they wanted a unique menu system that users could utilize to search for items more efficiently. Lastly, with the desire for users to have the ability to select multiple sub products for an item, DynaStore had a lot of challenges to overcome.

THE SOLUTION

Our custom integration solution solved all of these challenges. We started with an inventory integration that was specific to their Dynamics GP configuration by gathering all the settings and business goals of the company. With over 2000 inventory items and 3 pricing levels for each, we had to be precise in our inventory integration execution. Our flexible, customizable interface allowed for the pricing levels that comprised their business rules. Our programmers included the option of choosing multiple sub products at once, while maintaining our friendly customer checkout process. Our dynamic website category navigation menu located in our store website administration module answered the call by giving Core Data the ability to build their menu structure in such a way to fit their business goals to allow for a better customer experience.

THE BENEFITS

Core Data has successfully implemented The DynaStore solution for their e-commerce integration project. They have been able to manage their inventory all in one place, with up to date stock, inventory, price and quantity updates essentially on a real-time basis. Their web presence will result in increased revenue and has given their customers a convenient way to do business with Core Data.

ABOUT DYNASTORE

We help launch businesses into the powerful world of e-commerce. Our solution is fully loaded with a secure administration website, a custom designed e-commerce storefront, and a Microsoft Dynamics GP integration module. Tap into the power of DynaStore and keep your business from going extinct!

System Requirements

- Microsoft Dynamics GP 9.0/10.0
- Microsoft Dynamics GP – Integration Manager
- Microsoft Dynamics GP – 1 User License
- AutoDIM 9.0/10.0
- Windows Server running Microsoft SQL Server with security account access to install all needed integration software
- Security account access to SQL Server
- .NET Framework 3.5 or higher
- High speed Internet access from server with security access to make outbound calls to port 3306 (the storefront database)



Dynamics GP E-Commerce Solution

TheDynaStore.com

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