



DynaStore
DYNAMIC ECOMMERCE SOLUTIONS

THE DYNASTORE.COM...KEEPING YOUR BUSINESS FROM GOING EXTINCT



CONSUMERS CHOICE COFFEE CASE STUDY

ABOUT CONSUMERS CHOICE COFFEE

Consumers Choice Coffee was founded in 1971 in Louisville, KY and has primarily served hotels and restaurants in the local market. Through the years, the company has grown to service 10 states in several distinct market segments: foodservice and hospitality, convenience stores, and office refreshments through a combination of direct route and distribution delivery. Through the DynaStore, the company is now able to provide our quality products and services to existing clients and also to consumers in the home.

THE CHALLENGE

Consumers Choice Coffee needed a way to deliver their products and services online and integrate their e-commerce business into Dynamics GP. With over 2000 customers organized under the Extended Pricing model, they needed a solution that could handle customer-focused pricing. Also on their "wish list" was the ability for customers to view their order history online and also setup recurring (subscription) orders that would integrate seamlessly.

THE SOLUTION

The DynaStore team developed the perfect solution for Consumers Choice Coffee. In addition to integrating their inventory, customers, and orders into their e-commerce business, we delivered on their specific Extended Pricing setup. We also provided visibility into GP so their customers could view previous invoices/orders and make payments against outstanding items. Our software architects also customized a recurring order system so customers could setup subscriptions of their favorite coffee drinks. All of this on top of social media branding, video production, Flash development, and e-newsletter marketing.

THE BENEFITS

Consumers Choice Coffee now has a cutting edge, e-commerce integration solution to Dynamics GP, with new media integration that will set them apart from the competition. With all of these features in place, the DynaStore has gone beyond the usual mark in helping Consumers Choice Coffee launch their online business!

ABOUT DYNASTORE

We help launch businesses into the powerful world of e-commerce. Our solution is fully loaded with a secure administration website, a custom designed e-commerce storefront, and a Microsoft Dynamics GP integration module. Tap into the power of DynaStore and keep your business from going extinct!

System Requirements

- > Microsoft Dynamics GP 9.0/10.0
- > Microsoft Dynamics GP – Integration Manager
- > Microsoft Dynamics GP – 1 User License
- > AutoDIM 9.0/10.0
- > Windows Server running Microsoft SQL Server with security account access to install all needed integration software
- > Security account access to SQL Server
- > .NET Framework 3.5 or higher
- > High speed Internet access from server with security access to make outbound calls to port 3306 (the storefront database)

Dynamics GP E-Commerce Solution

TheDynaStore.com

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